

Give your brand **presence** this Christmas



Evening Standard **Gift** Guides

Evening Standard newspaper dedicated gifting features.

What is the opportunity? Contextual brand advertising.

When:

Deluxe Watches	16 Nov
All Wrapped Up	23 Nov
Great Days Out	7 Dec
Last Minute Gifts	14 Dec



Why?

12-16 pages of dedicated gifting edited into easy to navigate areas. Gifting ideas to suit all budgets.

ES Magazine **Gifting** Issue

ES Magazine Christmas gifting specials

What is the opportunity? Contextual brand advertising

When:

Luxury Special	9/10 Nov
Christmas Gift Guide Special	30 Nov/1 Dec
Xmas Food & Drink Special	7/8 Dec

Why? ES Magazine reaches a highly desirable and affluent London reader. ES Magazine is an integral part of our readers weekend, providing stylish and engaging editorial. Our dedicated gifting content provides inspiration and drives consumer action.



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