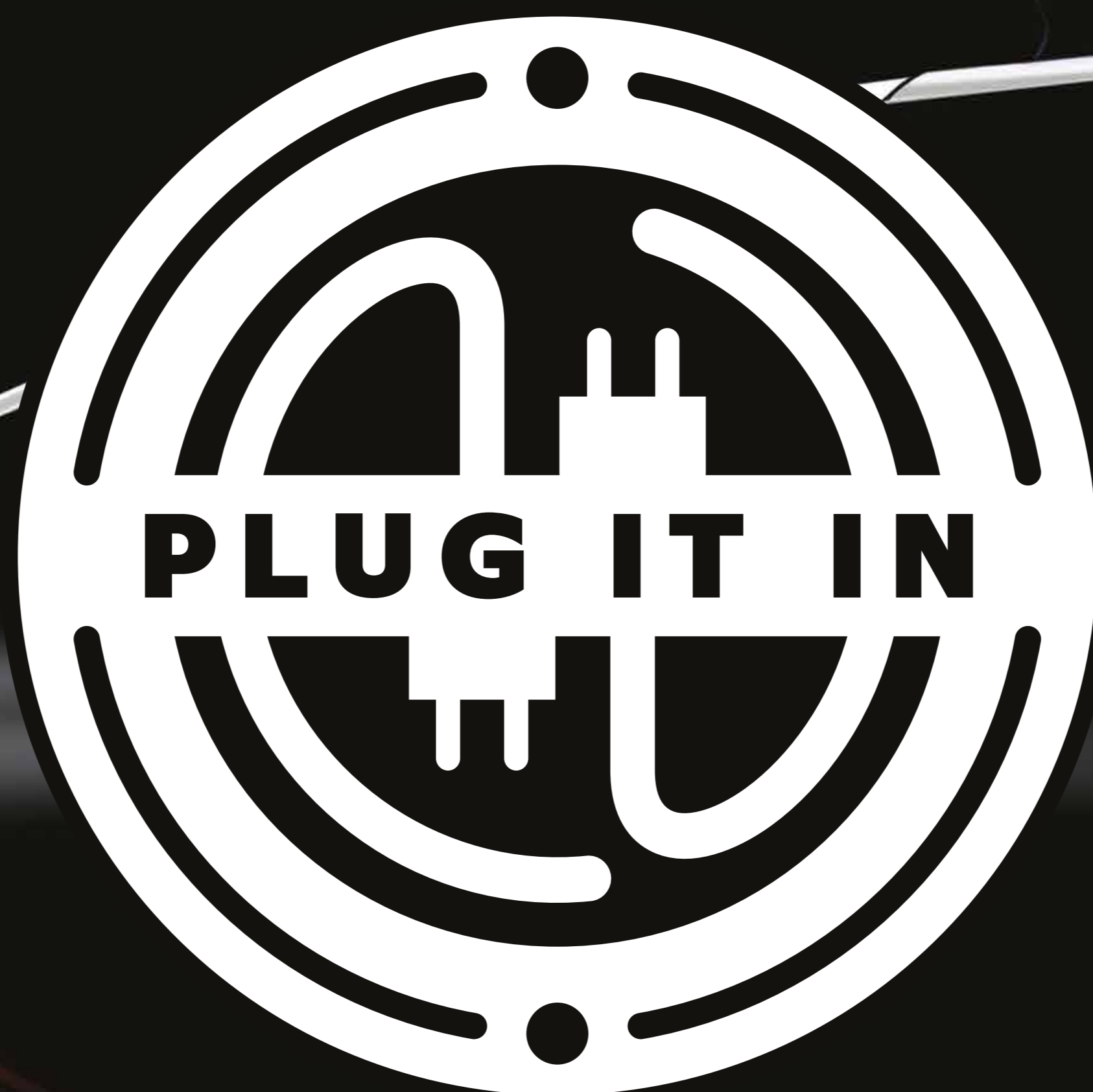


# LONDON+ OPPORTUNITY



## BE PART OF LONDON'S ELECTRIC TRANSFORMATION

**Plug It In combines editorially-led partner content and branded stories with real-world activations and advocacy to:**

**SHOW** how London is leading the global charge through the Mayor's 2030 EV infrastructure strategy

**PROVIDE** a platform for partners to speak directly to Londoners

**EMPLOY** our expertise and reach to establish thought leadership

**ACCELERATE** the roll-out of London's EV infrastructure supporting a green transformation.

**PERFECT FOR BRANDS THAT...**

...share in our mission to drive real change for London.

Align with the green transformation by placing your brand at the campaign core.

**Launching in June 2022**

Contact [deborah.rosenegk@standard.co.uk](mailto:deborah.rosenegk@standard.co.uk) for more details

**Evening Standard**