

Evening Standard

PUB OF THE YEAR 2022

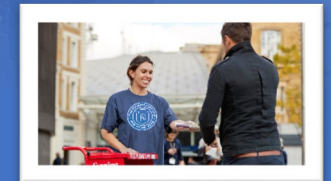
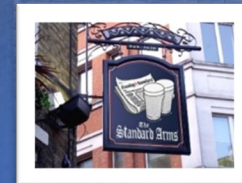
IT'S BACK AND BIGGER THAN EVER BEFORE



The Evening Standard is looking to partner with brands that share our passion for London's biggest social institution.

A unique, multiplatform, unmissable opportunity that will deliver huge standout and create a long term connection with Londoners.

A campaign that readers will love and engage with.



£353K NET

Full cross-platform
Editorially supported
Bespoke digital channel
Podcast & video series
Wraps and special
sections
Social media activations
On-street activations
Live awards event

Welcome back the famous blue plaque, after 15 years; re-booted, re-energised and re-invigorated revival of the legendary awards.

6-month campaign to find London's best pubs

Dedicated digital destination supported by every Evening Standard touchpoint

A panel of experts will create a definitive list of the capital's 50 finest

Perfect for any brand looking for a highly social audience, association with a legendary brand extension with strong heritage, and who wants to play a role in helping to support a struggling industry get back on it's feet

London is one of the most sociable cities in the world and nobody knows London better than the Evening Standard.

Our readers are hungry for new experiences and are drawn to content which offers them inspiration for new places to visit around the Capital.

Culminating in an awards ceremony managed by our highly experienced ES Live events team, we'll take readers on an entertaining journey, through podcasts, interactive maps, insider knowledge and inspiration and of course they can join in the fun and vote themselves.

After all, pubs are all about the people.